

Topic List – Master Exam

Prof. Dr. Sophie Lecheler

PLEASE NOTE:

- Please choose any two topics within the following list of texts for your exam.
- You may combine any two topics you like, but you are not permitted to choose texts that align with the topic of your Master's thesis (e.g., if you conducted an experimental study in your thesis, you cannot choose topic D.1.)
- There is no need to find additional literature, the exam will cover only the texts listed in this list.
- All texts are available online through the University of Vienna library.
- To enroll for the exam with Prof. Lecheler as a second examiner, please send an email to sophie.lecheler@univie.ac.at as well as to Claudia Koska claudia.koska@univie.ac.at. Please indicate which topics you choose for your exam in this email, as well as the topic of your Master's thesis.

Discipline A: Political Communication

Topic 1: Emotions in Political Communication Research

Brader, T. (2005). Striking a responsive chord: How political ads motivate and persuade voters by appealing to emotions. *American Journal of Political Science*, 49(2), 388-405.

Gross, K. (2008). Framing persuasive appeals: Episodic and thematic framing, emotional response, and policy opinion. *Political Psychology*, 29(2), 169-192.

Redlawsk, D. P., Civettini, A. J., & Emmerson, K. M. (2010). The affective tipping point: Do motivated reasoners ever "get it"? *Political Psychology*, 31(4), 563-593.

Valentino, N. A., Brader, T., Groenendyk, E. W., Gregorowicz, K., & Hutchings, V. L. (2011). Election night's alright for fighting: The role of emotions in political participation. *The Journal of Politics*, 73(1), 156-170.

Valentino, N. A., Hutchings, V. L., Banks, A. J., & Davis, A. K. (2008). Is a worried citizen a good citizen? Emotions, political information seeking, and learning via the internet. *Political Psychology*, 29(2), 247-273.

Topic 2: Normativity in Political Communication Research

Althaus, S. L. (2012). What's good and bad in political communication research? Normative standards for evaluating media and citizen performance. In H. A. Semetko & M. Scamell (Eds.), *The SAGE handbook of political communication* (97-112). Los Angeles: Sage.

Blumler, J. G., & Cushion, S. (2014). Normative perspectives on journalism studies: Stock-taking and future directions. *Journalism*, 15(3), 259-272.

Habermas, J. (2006). Political communication in media society: Does democracy still enjoy an epistemic dimension? the impact of normative theory on empirical research 1. *Communication theory*, 16(4), 411-426.

Holbert, R. L. (2013). Developing a Normative Approach to Political Satire: An Empirical Perspective. *International Journal of Communication*, 7, 19.

Strömbäck, J. (2005). In search of a standard: Four models of democracy and their normative implications for journalism. *Journalism Studies*, 6(3), 331-345.

Topic 3: Incivility in Political Discourse

Brooks, D. J., & Geer, J. G. (2007). Beyond negativity: The effects of incivility on the electorate. *American Journal of Political Science*, 51(1), 1-16.

Coe, K., Kenski, K., & Rains, S. A. (2014). Online and uncivil? Patterns and determinants of incivility in newspaper website comments. *Journal of Communication*, 64(4), 658-679.

Gervais, B. T. (2015). Incivility online: Affective and behavioral reactions to uncivil political posts in a web-based experiment. *Journal of Information Technology & Politics*, 12(2), 167-185.

Mutz, D. C., & Reeves, B. (2005). The new videomalaise: Effects of televised incivility on political trust. *American Political Science Review*, 99(01), 1-15.

Sobieraj, S., & Berry, J. M. (2011). From incivility to outrage: Political discourse in blogs, talk radio, and cable news. *Political Communication*, 28(1), 19-41.

Topic 4: Political Communication and the EU

De Vreese, C. H., & Boomgaarden, H. G. (2006). Media effects on public opinion about the enlargement of the European Union. *JCMS: Journal of Common Market Studies*, 44(2), 419-436.

Lecheler, S., & De Vreese, C. H. (2010). Framing Serbia: the effects of news framing on public support for EU enlargement. *European Political Science Review*, 2(01), 73-93.

Lecheler, S. (2008). EU membership and the press: An analysis of the Brussels correspondents from the new member states. *Journalism*, 9(4), 443-464.

Schuck, A. R., Vliegthart, R., Boomgaarden, H. G., Elenbaas, M., Azrout, R., van Spanje, J., & De Vreese, C. H. (2013). Explaining campaign news coverage: How medium, time, and context explain variation in the media framing of the 2009 European parliamentary elections. *Journal of Political Marketing*, 12(1), 8-28.

Van Spanje, J., & de Vreese, C. (2014). Europhile media and Eurosceptic voting: Effects of news media coverage on Eurosceptic voting in the 2009 European parliamentary elections. *Political Communication*, 31(2), 325-354.

Discipline B: Journalism Studies

Topic 1: The Relationship between Politics, PR, and Journalists

Bartholomé, G., Lecheler, S., & de Vreese, C. (2015). Manufacturing conflict? How journalists intervene in the conflict frame building process. *The International Journal of Press/Politics*, 20(4), 438-457.

Strömbäck, J., & Nord, L. W. (2006). Do politicians lead the tango? A study of the relationship between Swedish journalists and their political sources in the context of election campaigns. *European Journal of Communication*, 21(2), 147-164.

Strömbäck, J., & Van Aelst, P. (2013). Why political parties adapt to the media: Exploring the fourth dimension of mediatization. *International Communication Gazette*, 75(4), 341-358.

Van Aelst, P., & Walgrave, S. (2016). Information and Arena: The Dual Function of the News Media for Political Elites. *Journal of Communication*, 66(3), 496-518.

Van Dalen, A., & Van Aelst, P. (2014). The media as political agenda-setters: Journalists' perceptions of media power in eight west European countries. *West European Politics*, 37(1), 42-64.

Topic 2: Digital Sources and Journalistic Production

Broersma, M., & Graham, T. (2013). Twitter as a news source: How Dutch and British newspapers used tweets in their news coverage, 2007–2011. *Journalism Practice*, 7(4), 446–464.

Kruikemeier, S., & Lecheler, S. (2016). News Consumer Perceptions of New Journalistic Sourcing Techniques. *Journalism Studies*, 1-18.

Lariscy, R. W., Avery, E. J., & Sweetser, K. D. (2009). An examination of the role of online social media in journalists' source mix. *Public Relations Review*, 35(3), 314–316.

Lecheler, S., & Kruikemeier, S. (2016). Re-evaluating journalistic routines in a digital age: A review of research on the use of online sources. *new media & society*, 18(1), 156-171.

Tylor, J (2015). An examination of how student journalists seek information and evaluate online sources during the newsgathering process. *New Media & Society* 17(8), 1277–1298.

Topic 3: Digital Media and Election Campaigns

Bimber, B. (2014). Digital media in the Obama campaigns of 2008 and 2012: Adaptation to the personalized political communication environment. *Journal of Information Technology & Politics*, 11(2), 130-150.

Kruikemeier, S. (2014). How political candidates use Twitter and the impact on votes. *Computers in Human Behavior*, 34, 131-139.

Nielsen, R. K., & Vaccari, C. (2013). Do people “like” politicians on Facebook? Not really. Large-scale direct candidate-to-voter online communication as an outlier phenomenon. *International Journal of Communication*, 7, 2333-2356.

Van Aelst, P., Van Erkel, P., D'heer, E., & Harder, R. A. (2017). Who is leading the campaign charts? Comparing individual popularity on old and new media. *Information, Communication & Society*, 20(5), 715-732.

Yamamoto, M., Kushin, M. J., & Dalisay, F. (2015). Social media and mobiles as political mobilization forces for young adults: Examining the moderating role of online political expression in political participation. *New Media & Society*, 17(6), 880-898.

Discipline C: Media Effects

Topic 1: Media Effect Paradigms

Bennett, W. L., & Iyengar, S. (2008). A new era of minimal effects? The changing foundations of political communication. *Journal of Communication*, 58(4), 707-731.

Cacciatore, M. A., Scheufele, D. A., & Iyengar, S. (2016). The end of framing as we know it... and the future of media effects. *Mass Communication and Society*, 19(1), 7-23.

Sherry, J. L. (2004). Media effects theory and the nature/nurture debate: A historical overview and directions for future research. *Media Psychology*, 6(1), 83-109.

Singer, J. B. (2016). Transmission Creep: Media effects theories and journalism studies in a digital era. *Journalism Studies*, 1-18.

Valkenburg, P. M., & Peter, J. (2013). The differential susceptibility to media effects model. *Journal of Communication*, 63(2), 221-243.

Topic 2: Framing Effects

Druckman, J. N. (2001). The implications of framing effects for citizen competence. *Political behavior*, 23(3), 225-256.

Druckman, J. N., & Nelson, K. R. (2003). Framing and deliberation: How citizens' conversations limit elite influence. *American Journal of Political Science*, 47(4), 729-745.

Lecheler, S., & De Vreese, C. H. (2011). Getting real: The duration of framing effects. *Journal of Communication*, 61(5), 959-983.

Nelson, T. E., Oxley, Z. M., & Clawson, R. A. (1997). Toward a psychology of framing effects. *Political behavior*, 19(3), 221-246.

Scheufele, D. A. (1999). Framing as a theory of media effects. *Journal of communication*, 49(1), 103-122.

Topic 3: Agenda Setting

Luo, Y. (2014). The Internet and agenda setting in China: The influence of online public opinion on media coverage and government policy. *International Journal of Communication*, 8, 24.

Scheufele, D. A., & Tewksbury, D. (2007). Framing, agenda setting, and priming: The evolution of three media effects models. *Journal of communication*, 57(1), 9-20.

Vliegenthart, R., & Walgrave, S. (2011). When the media matter for politics: Partisan moderators of the mass media's agenda-setting influence on parliament in Belgium. *Party Politics*, 17(3), 321-342.

Walgrave, S., & Van Aelst, P. (2006). The contingency of the mass media's political agenda setting power: Toward a preliminary theory. *Journal of Communication*, 56(1), 88-109.

Weimann, G., & Brosius, H. B. (2016). A new agenda for agenda-setting research in the digital era. In G. Vowe & P. Henn (Eds.), *Political communication in the online world: Theoretical approaches and research designs* (26-44). New York: Routledge.

Discipline D: Quantitative Methods in Communication Research

Topic 1: Experimental Research

Barabas, J., & Jerit, J. (2010). Are survey experiments externally valid?. *American Political Science Review*, 226-242.

Chong, D., & Druckman, J. N. (2010). Dynamic public opinion: Communication effects over time. *American Political Science Review*, 104(04), 663-680.

Clifford, S., & Jerit, J. (2014). Is there a cost to convenience? An experimental comparison of data quality in laboratory and online studies. *Journal of Experimental Political Science*, 1(02), 120-131.

Gaines, B. J., Kuklinski, J. H., & Quirk, P. J. (2007). The logic of the survey experiment reexamined. *Political Analysis*, 1-20.

Peterson, R. A. (2001). On the use of college students in social science research: Insights from a second order Meta-analysis. *Journal of Consumer Research*, 28(3), 450-461.

Topic 2: Measuring Emotions

Bartsch, A., Vorderer, P., Mangold, R., & Viehoff, R. (2008). Appraisal of emotions in media use: Toward a process model of meta-emotion and emotion regulation. *Media Psychology, 11*(1), 7-27.

Maio, G. R., & Esses, V. M. (2001). The need for affect: Individual differences in the motivation to approach or avoid emotions. *Journal of personality, 69*(4), 583-614.

Quirin, M., Kazén, M., & Kuhl, J. (2009). When nonsense sounds happy or helpless: The Implicit Positive and Negative Affect Test (IPANAT). *Journal of personality and social psychology, 97*(3), 500.

Scherer, K. R. (2005). What are emotions? And how can they be measured?. *Social science information, 44*(4), 695-729.

Young, L., & Soroka, S. (2012). Affective news: The automated coding of sentiment in political texts. *Political Communication, 29*(2), 205-231.

Topic 3: Moderator- and Mediation-analysis

Hayes, A. F. (2009). Beyond Baron and Kenny: Statistical mediation analysis in the new millennium. *Communication monographs, 76*(4), 408-420.

Green, D. P., Ha, S. E., & Bullock, J. G. (2010). Enough already about “black box” experiments: Studying mediation is more difficult than most scholars suppose. *The Annals of the American Academy of Political and Social Science, 628*(1), 200-208.

Lecheler, S., & de Vreese, C. H. (2012). News framing and public opinion: A mediation analysis of framing effects on political attitudes. *Journalism & Mass Communication Quarterly, 89*(2), 185-204.

Lecheler, S., & de Vreese, C. H. (2013). What a difference a day makes? The effects of repetitive and competitive news framing over time. *Communication Research, 40*(2), 147-175.

Tsfati, Y., & Cappella, J. N. (2005). Why do people watch news they do not trust? The need for cognition as a moderator in the association between news media skepticism and exposure. *Media Psychology, 7*(3), 251-271.

Topic 4: Innovative Research Methods

Colleoni, E., Rozza, A., & Arvidsson, A. (2014). Echo chamber or public sphere? Predicting political orientation and measuring political homophily in Twitter using big data. *Journal of Communication, 64*(2), 317-332.

Green, D. P., Calfano, B. R., & Aronow, P. M. (2014). Field experimental designs for the study of media effects. *Political Communication*, 31(1), 168-180.

Lewis, S. C., Zamith, R., & Hermida, A. (2013). Content analysis in an era of big data: A hybrid approach to computational and manual methods. *Journal of Broadcasting & Electronic Media*, 57(1), 34-52.

Prior, M. (2009). Improving media effects research through better measurement of news exposure. *The Journal of Politics*, 71(3), 893-908.

Shah, D. V., Cappella, J. N., & Neuman, W. R. (2015). Big data, digital media, and computational social science: Possibilities and perils. *The ANNALS of the American Academy of Political and Social Science*, 659(1), 6-13.