

Hannah Greber, MSc, BA

Kolingasse 14-16, Zi. 666, 1090 Wien

Academic Qualifications

- Since 03/2020 **PhD Candidate** at the Political Communication Research Group, University of Vienna,
Title of dissertation: “Immersive Journalism – The Future of the News?”
supervision: Prof. Dr. Sophie Lecheler, Dr. Loes Aaldering
- 10/2017 to 01/2020 **Master of Science** in Communication Science, University of Vienna
- 01/2016 to 06/2016 **Erasmus stay**, Jyväskylä (Finland), University of Jyväskylä
- 10/2013 to 07/2017 **Bachelor of Arts** in Communication Science, University of Vienna
- 10/2013 to 07/2017 **Bachelor of Arts** in English and American Studies, University of Vienna

Professional Experience

- 08/2018 – ongoing **Freelance journalist**
Wiener Zeitung, Heureka, Bregenzerwald Magazin, Bucklige Welt, Alp
- 06/2018 – 12/2019 **Community manager**
Strategy Sprints Business Consultancy
- 05/2017 – 12/2017 **VR-film director**
Wiener Zeitung & Junge Römer

Teaching

- 03/2021 – 07/2021 **Lecturer**, University of Vienna, Austria
Seminar ‘Statistical Data Analysis’
Seminar ‘Quantitative Data Collection’
- 10/2017 – 01/2019 **Student lecturer**, University of Vienna, Austria
For class ‘Research logic in communication science and theory of science’
Seminar ‘The use of Virtual Reality in journalism’

Professional Development

- 2021 Hertie School of Data Science, Data Science Summer School
'Introduction to programming with R'
'Data Visualization with R'
- 2021 ECPR Winter School: 'Multilevel Modeling' Seminar
- 2021 Seminar 'Basisqualifizierung für Lehre'
- 2020 Seminar 'Introduction to linear regression models'
- 2020 Seminar 'Kommunikation in der digitalisierten Gesellschaft'
- 2020 Seminar 'Methodological Approaches to Qualitative Social Research'
- 2020 Seminar 'Transparent and reproducible social science research'

Conferences

- Greber, H.,** Lecheler, S., & Aaldering, L. (2021 / upcoming): Putting the audience back into audience- centered journalism: The worthwhileness of immersive journalism. Paper to be presented at the Future of Journalism Conference, Cardiff (online)
- Greber, H.,** Lecheler, S., Aaldering, L., de Haan, Y., Kruikemeier, S., Goutier, N., & De Bruin, K. (2021 / upcoming): Die Wahrnehmung von immersivem Journalismus – ein qualitatives Experiment. Paper to be presented at the DGPK, Munich
- Schäfer, S., **Greber, H.,** Lecheler, S., Sülflow, M. (2021). Communciating a crisis: Potentials and risks of resorative narratives. Paper presented at ECPR General Conference, Virtual
- Greber, H.,** Lecheler, S., Aaldering, L., de Haan, Y., Kruikemeier, S., Goutier, N., & De Bruin, K. (2021): Feeling the news? The differential effects of immersive journalism on emotional response. Paper presented at the ICA, Denver (online)
- Greber, H.,** Lecheler, S., & Aaldering, L. (2021): Putting the audience back into audience-centered journalism: The worthwhileness of immersive journalism. Paper presented at the ICA Journalism Graduate Students Colloquium, Denver (online)
- Greber, H.,** Lecheler, S., & Aaldering, L. (2021): Immersive Journalism – The Future of the News?. Paper presented at the IEEEVR conference, Lisbon (online)
- Greber, H.,** Paul, W., Rico, S., Semenova, S. (2019). Exploring media effects of constructive journalism on intentional behavior and engagement. Paper presented at the ECREA Journalism Studies Conference, Vienna.