

Ming M. Boyer
Curriculum Vitae

Contact

University of Vienna
Department of Communication
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EDUCATION

- MSc (2016). Research Master Communication Science, University of Amsterdam (*cum laude*).
- Thesis: *Motivated reasoners or Bayesian updaters of political attitudes: How the Need for Cognition leads to stronger attitudes and the Need to Evaluate to the motivation to preserve them.*
- 1st and 2nd supervisor: Bert Bakker, Ph.D., Prof. Rens Vliegenthart, Ph.D.
- BSc (2013). Bachelor Communication Science, University of Amsterdam.
- Excellence Programme
- Minor Political Theory and Behavior
- Minor Chemistry

PROFESSIONAL EXPERIENCE

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| 2017—now | University Assistant (Ph.D. candidate); Univ.-Prof. dr. Sophie Lecheler (University of Vienna) |
| Dec, 2016 | Research Assistant; dr. M. Wojcieszak (University of Amsterdam) |
| Aug. 2016 | Physiological Laboratory Assistant Manager; dr. B. Bakker, dr. G. Schumacher (University of Amsterdam) & dr. M. Rooduin (Utrecht University). |
| 2014—2015 | Amsterdam School of Communication Research Participation; dr. Sanne Kruikemeier & dr. Sophie Lecheler (University of Amsterdam). |

RESEARCH ACTIVITIES

Peer-Reviewed Publications

- Kruikemeier, S., Lecheler, S., & **Boyer, M.M.** (2018). Learning from news on different media platforms: An eye-tracking experiment. *Political Communication*, 35(1), 75-96.

Conference Presentations

- Boyer, M.M.**, & Aldering, L. (2018). Identity-Based Motivated Reasoning: Polarizing News Effects of Gender Identity Cues. Paper presented at the ISPP Annual Meeting, San Antonio, TX, USA.

- Boyer, M.M., & Lecheler, S.K.** (2018). What the News Means to Me: How Identity Cues in the News Affect Group Identity Salience. Paper presented at the ISPP Annual Meeting, San Antonio, TX, USA.
- Boyer, M.M., & Lecheler, S.K.** (2018). What the News Means to Me: Identity Salience Effects of Identity Cues in the News. Paper presented at the ICA Conference, Prague, Czech Republic.
- Boyer, M.M., & Lecheler, S.K.** (2018). What the News Means to Me: Identity Salience Effects of Identity Cues in the News. Paper presented at the MPSA Conference, Chicago, IL, USA.
- Boyer, M.M., & Lecheler, S.K.** (2017). The Importance of Social Identities in Political Communication Effects: Social Identity Activation by Political News. Paper presented at the “Digital Media, Political Polarization and Challenges to Democracy” Symposium, Vienna, Austria.
- Boyer, M.M., Kruikemeier, S., & Lecheler, S.** (2015). Eye-tracking the news: online vs. offline news. Paper presented at the Etmaal van de Communicatiewetenschap, Antwerp, Belgium.

RESEARCH GRANTS

Grant for Innovative and High-Quality Empirical Quantitative Social Research (2018), Platform for Surveys, Methods and Empirical Analyses (PUMA), U of Vienna, U of Linz, U of Salzburg, U of Innsbruck, U of Graz, U of Klagenfurt, Austrian Academy of Sciences, and MODUL University.

TEACHING ACTIVITIES

Courses

Seminar Statistical Analysis (Summer semester 2018, Winter semester 2018)
Seminar Quantitative Data Analysis (Summer semester 2018, Winter semester 2018)

Guest Lectures

Motivated Reasoning and Physiological Measures, for *Political Communication Effects*. (50 students)
SPSS Data Management and Analysis. for *Forschung Seminar (Research Seminar)*. (20 graduate students)

PROFESSIONAL AFFILIATIONS

Department of Communication, University of Vienna

PROFESSIONAL DEVELOPMENT

2017 Basic Teaching Qualification course. University of Vienna.
2017 Experimentation for Graduate Students Workshop, by Jennifer Jerit. University of Vienna.