

Mgr. DOMINIKA BETAKOVA

CONTACT DETAILS

Contact phone: +43-1-4277-49378
Email address: dominika.betakova@univie.ac.at

EDUCATION

- January 2021 – now **PhD** (expected December 2024). Doctoral Programme in Social Sciences.
Thesis: *“I Do Not (Want to) Know! Political News Use in Fragmented Media Environments.”* Supervisors: Univ.-Prof. Dr. Hajo Boomgaarden, Univ.-Prof. Dr. Sophie Lecheler
University of Vienna, Department of Communication
- September 2015 - **Mgr.** Political Science
June 2018 Masaryk University, Faculty of Social Studies
Brno, Czech Republic
Thesis: *“Populism, dimensions and topics in the social media communication of Tomio Okamura“*
- January 2017 - **Study visit** - Erasmus +
June 2017 University of Oslo, Faculty of Social Sciences
Oslo, Norway
- September 2012 – **Bc.** Media Studies and Journalism and Political Science
May 2015 Masaryk University, Faculty of Social Studies
Brno, Czech Republic

PROFESSIONAL EXPERIENCE

- January 2021 – now **University Assistant (prae doc)**
Department of Communication, Faculty of Social Sciences,
University of Vienna
Vienna, Austria
- November 2018 – **Marketing & Communications Specialist**
December 2020 SAIL LABS Technology GmbH (Information Technology, now
Hensoldt Analytics GmbH)
Vienna, Austria
- September 2016 - **Co-Founder and Researcher in Zvol si info (Choose Info)**
August 2017 Registered association
Brno, Czech Republic
- October 2016 - **Intern**
November 2016 Chariot LLC (Political consulting agency, now Chariot
Campaigns)
San Francisco, California, The United States of America

ACADEMIC CURRICULUM VITAE

September 2015 – September 2016	Analyst of Media Monitoring Media Tenor (Communications business) Ostrava, Czech Republic
July 2016 - August 2016	Intern TOP 09 (Political party) Prague, Czech Republic
January 2016 – March 2016	Administrator in the Event and Contact Section of the electoral campaign #Siet' (Political party) Bratislava, Slovakia

PUBLICATIONS

Peer-reviewed publications

Schäfer, S., **Betakova, D.**, Aaldering, L., & Lecheler, S. (2022). Opting out of News. *Medienjournal-Zeitschrift für Medien-und Kommunikationsforschung*, 45(3), 31.

Book chapters and other

Gregor, M., Vejvodova, P., Bajerova, A., **Betakova, D.**, Bruk, V., Chlupacek, O., Krivankova, K., Myklin, M., Solymosova, K., Stritezsky, P., Svozilova, L. (2018). *Nejlepší kniha o fake news, dezinformacích a manipulacích!!!* CPRESS.

Betakova, D., Motykova, Z., Stritezsky, P. (2017). *Volební strategie*. In Kralova, A., Kominek, K (Eds.), *Americké volby: nejdražší show světa* (154-167). Institut politického marketingu

CONFERENCE PRESENTATIONS

Betakova, D., Boomgaarden, H., Lecheler, S., Schäfer, S., Aaldering, L. (2021, September). *I Do Not (Want to) Know! An Empirical Investigation of the Relationship Between Unintentional and Intentional News Avoidance and Their Predictors*. Presentation at the (virtual) 2021 Conference of The International Journal of Press/Politics, September 13-16.

TEACHING ACTIVITIES

Courses:

Quantitative Data Collection (undergraduate level seminar, semester Summer 2022, 30 students), University of Vienna

Statistical Analysis (undergraduate level seminar, semester Summer 2022, 30 students), University of Vienna

AWARDS AND GRANTS

2018	Rector's award of Masaryk University for the active development of civil society, Masaryk University
2017	Group award: the 3 rd place at the OSCE #UnitedCVE and Peer to Peer (P2P) final, OSCE Annual Security Review Conference

ACADEMIC CURRICULUM VITAE

- 2017 Erasmus + grant for the study visit at Faculty of Social Sciences, University of Oslo, the European Commission
- 2016 Grant for the conducted experiment in Experimental Political Science Master's course, Masaryk University Development Fund
- 2016 Mobility grant for the internship at Chariot LLC in San Francisco from the Centre for International Cooperation, Masaryk University and Faculty of Social Studies, Masaryk University

PROFESSIONAL AFFILIATIONS

Department of Communication, University of Vienna

PROFESSIONAL DEVELOPMENT (SELECTED)

- 2022 B2.2 Trimester German language course. University of Vienna, Sprachenzentrum
- 2021 Linear Regression Models. University of Vienna
- 2021 Basic Teaching Qualification course. University of Vienna
- 2019 Open-Source Intelligence Training – III Training OSINT the Sail Way. Workshop. SAIL LABS Technology GmbH
- 2018 Research Methods in Political Science II. Workshop. Masaryk University
- 2017 Introduction to R Course. DataCamp
- 2015 Advanced Political Communications Workshop for Future Practitioners. Budapest